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the program (name, purpose, length of time, number of markets, etc.). I told her that I am putting her name + 1 guest on the list at the door and that you would be there to answer any additional questions she may have, but if she wanted anything for attribution she would have to talk to me. You should definitely track her down at the event, because we know she won't be looking for you:-)

I emphasized with her a couple of times that the reason it took so long to grant permission for her to go to this event is because they are for adult Marlboro smokers and their guests only and we want to make sure they are as enjoyable as possible for them. I also warned her that this event would not be the best example of this program, as there was a last minute venue change and probably won't be as well attended as other events because of that.

I'll be around tomorrow morning if you want to talk further about this.

Thanks!
Kati